Elders Rural Services Australia Limited
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1 January 2026

Dear Freshcare Participating Business,

Elders has been serving Australian growers for over 180 years and is the most trusted agribusiness brand in Australian agriculture today*.

Elders plays a major role in the horticulture industry, working with growers of temperate and tropical fruits, vegetables, nut crops, table, and wine grapes, cut flowers and nursery plants nationally.

Our products include planting materials, bulk and specialty fertilisers, plant protection products, plant tissue and soil analysis, irrigation, agricultural chemicals, packaging, and farm equipment needs. Our services include specialist technical advice, including advice on which of the above products are suitable for our clients' needs.

Many Elders clients have implemented on-farm assurance programs such as Freshcare and as part of their compliance requirements, have requested that their suppliers of products and services fulfil specific requirements as an 'approved supplier'.

Elders is a member of Fertiliser Australia and Ag safe and supports science-based regulation and stewardship of agricultural chemical, animal health and fertiliser products.

Elders has qualified agronomists and consultants, and our professional development programs provide continuous training and development to maintain high standards when providing dedicated technical service and advice.

This letter serves to demonstrate Elders' commitment to our clients in supporting their on-farm assurance programs. Our commitment is to maintain the highest standards possible when it comes to the products and services we supply, thereby supporting our clients to help meet the Freshcare specifications.

Regards,

Elders Rural Services Australia Pty Ltd

Georgia O'Shea
Category Specialist Horticulture

**Based on unprompted trust and distrust scores, Elders was the number 1 most trusted Agribusiness brand among regional Australians in the Roy Morgan Agribusiness Brand Trust Survey, October 2024.*